

**ABSORBENT PRODUCT LINE AND
DEVICE FOR IDENTIFYING ABSORBENT PRODUCTS**

ABSTRACT OF THE DISCLOSURE

A product line that is tailored to the fit and absorbency needs of users, and a
5 visual identification device that identifies absorbent products predicted to satisfy users'
fit and absorbency requirements. The identification device has product designations
that identify absorbent products, size designations that relate to the sizes of the
absorbent articles, and absorbency designations that relate to the absorbent properties
of the absorbent articles. Each product designation is associated with a combination of
10 one size designation and one absorbency designation so that the size and absorbency of
each product is clearly identified. At least two product designations are associated with
one of the size designations.